Community Food System Assessment

A Companion Tool for the Guide











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Introduction

This document is a companion resource to the <u>Community Food Assessment Guide</u> and its purpose is to serve as an additional resource for communities undertaking a Community Food System Assessment. It provides a listing of potential indicators as well as links to the existing data sources and tools and methods for collecting data that can help in community food assessments.

Indicators are used to measure key conditions within your community's food system. Indicators can show the quality or quantity of resources in your community. They can also be measured over time in order to assess progress or problems in a particular area. Indicators may be qualitative, such as perceptions or experiences, or quantitative, such as numbers and percentages. There is no standard set of community food security indicators because communities differ in the way their food system is organized and what issues are important to that community. Given the wide variety of indicators, it is important to first prioritize which information is most important for your community to collect. Some basic criteria for selecting indicators are:

- What areas within the food system does your community want to know more about?
- How much data will be needed?
- Are data readily available or will new research need to be conducted? If new information is needed, are time and resources available to collect this information?

In this resource, we have presented a range of indicators that can be used to measure diverse aspects of the food system, from production to distribution and consumption to food-related policies. The indicators are arranged in order of accessibility and relevance. The first tier of indicators will provide information needed to do an environmental scan as well as health data. These indicators will provide the basic information needed to understand the context within which your food system is embedded. They are primarily quantitative and easily collected. A second tier of information is related to the food resources within a community; this includes community

¹ Siedenburg, K and K. Pothukuchi (2002) What's Cooking Your Food System: A Guide to Community Food Assessment. Community Food Security Coalition.

and charitable resources. These indicators allow you to know where people are accessing food and where the gaps might lie. The third tier is comprised of indicators related to system redesign, such as local food and food policy indicators. These indicators require extensive data collection and analysis. This type of research should only be chosen if the community feels that the issue is a priority and has the resources to devote to it.

Indicators can be measured using either secondary data, information that is already collected (e.g., census data) or primary data (e.g., data gathering using surveys or interviews). This guide provides links to secondary data sources – simply click on the hyperlink to be taken to the data source. In some instances, you will need to decide on the appropriate geographic scale for your inquiry (e.g., local health area, health authority, development district). It is usually best to choose the geographic scale that most closely reflects the boundaries of your food system assessment. Definitions of the indicators are not provided in this document as they are described in the data sources.

This guide also provides additional tools for collecting primary information. These tools are briefly described and links are provided for additional information. In some instances, sample surveys have been provided. These should be used as samples only; they are meant to guide the development of situation specific surveys. They should be customized to focus on the issues of concern to each community undertaking a food system assessment.

Once the information has been collected, it is also advisable to choose a few key indicators that can be monitored over time to assess if wider economic or demographic conditions are shifting, which may require additional planning, and/or if food security programs are having their intended effect on the community.

Indicators for a Community Food System Assessment

Indicator	Data Source
Environmental Scan	Environmental Scan Indicators are the most critical to
Indicators	collect because they provide an overview of the economic,
mulcators	social and demographic situation in your community.
Demographic indicators related to	Socioeconomic profiles for communities as well as Health
food insecurity	Service Delivery Areas, Health Authorities, College
Single parent households	Regions, School Districts, Regional Districts and
Seniors	<u>Development Regions</u>
Aboriginal	
Population aged 20 years and	For geographic areas such as a city, town, or reserve
above who do not have grade	lands, go to Statistics Canada's Community Profiles (2006)
nine completion.	and type in the place name of your community. For
Recent immigrants	breakdowns of age, education, household, and income
School-aged children	categories, select the Additional Data button and the data
Population growth /decline	you need. You can also download the data in Excel format
	by selecting the Download data button.
Population density	
Economic Indicators	For geographic areas such as a city, town, or reserve
Median annual family income	lands, go to Statistics Canada's Community Profiles (2006)
% of individuals that are low-	and type in the place name of your community. For
income	breakdowns of age, education, household, and income
% of children under the age	categories, select the Additional Data button and select the
of 18 that are low-income.	data you need. You can also download the data in Excel
	format by selecting the Download data button.

Composite Index of Economic	This index is available for both Regional Districts and Local
Hardship	Health Areas. (Note: This index is comprised of the following indicators:
	% of population age 0-64 on income assistance, % of
	population age 0-64 on income assistance >1 year, % of
	population age 0-64 on income assistance <1 year, % of
	seniors receiving maximum Guaranteed Income
	Supplement (GIS), % of 19-64 year olds receiving
	Employment Insurance (4 quarter average), Average
	household income Per capita Income, Income inequality,
	Per capita net taxes paid).
Unemployment rates	BC Stats BC Unemployment Rates by Development
	Region and Urban Area (note: data updated monthly)
Social assistance rates	Income and Employment Insurance Rates for regional
	districts and local health areas (note: data updated
	monthly)
Housing stress: Percentage of	Statistics Canada provides the raw numbers on housing
households that spend more than	affordability for Provinces, Territories, Census Divisions
30% of their income on shelter.	and Census Subdivisions. First, select your community
	from the drop-down list. To calculate the percentage of the
	population, divide the number of households spending
	more the 30% of their income on shelter by the total
	number of households. You can also calculate the housing
	stress for specific populations (e.g., single parent
	households).
Number of Homeless	Data must be obtained locally. For example, <u>Homeless</u>
	Count for Metro Vancouver (2008).
Health-related indicators	Health-related indicators are important because they either
	directly or indirectly point to the effects of food insecurity.
Percent of the population that is	See Health Inequities in British Columbia Discussion
food insecure	Paper, November 2008.
	To measure food insecurity as a smaller scale or among a
	particular population, please see <u>Food Security in the</u>
	United States: Household Survey Tools

	These surveys have been used and validated in Canada.
Mortality from dietary-related	Ministry of Health's Selected Vital Statistics and Health
disease	Status Indicators (note: these data are for 2006)
Rates of obesity/overweight	For rates of obesity and overweight and percentage of fruit
	and vegetable consumption and percent low birth weight by
Percent of the population that	health regions, see <u>Measuring Our Success: A Baseline</u>
consumes 5 or more fruits and	Document (note: these data are for 2003)
vegetables a day.	
Percent low birthweight	
Prevalence of dietary-related	See Statistics Canada, Diabetes: Canada, provinces,
disease (e.g., diabetes)	territories, health regions and peer groups
	Includes data from 2003, 2005 and 2007.
Health status of Aboriginal	See: Regional Analysis of Health Statistics. Birth Related
communities	and Mortality Summaries for British Columbia and 16
	Health Service Delivery Areas for Status Indians in British
	Columbia. (note: these data are from 2002)
Community Food	Food production indicators are important if you're interested
Production	in the amount and type of food being produced in your
	community. These can tell you about the health of the
	agricultural sector.
Number of farms	See Statistics Canada's 2006 Census of Agriculture. The
# of farm operators and average age	profiles include agricultural statistics on population and
of operators	farm operators, land use and land practices, farm finances,
Total hectares in farmland	crops and horticulture, and livestock for most communities
Total hectares of land in crops	at the geographic level of the census division (CD) and
Top crops (hectares)	census agricultural region (CAR).
Livestock statistics	
Average farm size	Trends can be investigated by comparing data from the
	2001 Census of Agriculture.

Number of organic farms	See Statistics Canada: Certified, transitional or uncertified
	organic products. These data are for Census Agricultural
	Regions (CAR), Census Divisions (CD) and Census
	Consolidated Subdivisions (CCS)
Farm type (e.g., cattle, poultry,	See Statistics Canada: Farm Type, 2006 Census of
greenhouse)	Agriculture.
Net change in land in the	See the Provincial Agricultural Land Commission: Area
Agricultural Land Reserve (ALR) by	Included and Excluded from the ALR by Regional District
regional district	(data updated annually)
Number of vacant lots, brownfields,	Urban Agriculture Inventory
and available green space that are	
potentially productive in urban	
areas	
Amount of vacant city land	
converted to food production in	
urban areas.	
Food Access and	Food access and distribution indicators tell you how well
Distribution Networks	people are able to access retail and charitable food within
	their communities.
Number of food wholesalers,	Reference Canada has a database of over one million
retailers and restaurants.	complete business listings in Canada. You can search by
	business type, company name, geographic location, or
Number of grocery store or fast food	standard industrial classification (SIC) code. The database
outlets per capita	provides details such as address, size, sales, and a key
	contact person. Data can be accessed at many libraries.
	See Reference Canada website for more information:
	http://www.referencecanada.com/
	In order to determine the per capita number of grocery
	stores or restaurants, create an inventory of those

	resources and divide by the number of residents in your
	area of focus.
Existence of food deserts and other	Food Desert Analysis
barriers to accessing grocery	Shopping Habits Survey
stores.	Shopping Habite Salvey
3.3.3.	
Location of supermarkets and	GIS Food Mapping
convenience stores in a community.	
Percentage of population that is	
within walking distance (450 meters)	
of a large grocery store or of public	
transportation that will take them to	
a large grocery store.	
Distribution of fast food outlets	
(including convenience stores) and	
relation to low-income	
neighbourhoods.	
Location of large and other grocery	
stores relative to public	
transportation routes.	
Number of farmers markets	The BC Association of Farmers Markets has a listing of all
Number of farmers attending each	markets in the Province (updated annually). Contact each
market	market manager to determine the number of farmers
	participating in each market.
Number of people attending farmers	Rapid Market Assessment
markets, amount of revenue	
generated from farmers markets.	

Cost of Nutritious Food Basket	Cost of Eating in BC Report (updated annually) has
relative to household income, low-	statistics by health region.
income cutoff (LICO), and social	
assistance rates.	Communities can do their own research using the
	Nutritious Food Basket Costing Tool.
Number of charitable food	Contact local food bank or charitable provider network in
resources and number per capita	your area.
low-income:	The Canadian Association of Food Banks has an online list
• food banks	of members by province.
soup kitchens	
shelters with meals	In order to determine the per capita number of food
Shorters with means	resources, create an inventory of the charitable providers
	and divide the number of these resources by the number of
	low-income residents in your area of focus.
Number of people who use	Contact local food bank or charitable provider network in
charitable food resources on a	your area.
monthly basis.	
Demographics of residents	Charitable Food Consumer Survey
accessing charitable food sources	
(age, gender, ethnicity)	
Where charitable food comes from	Charitable Provider Survey
and the amount that is grown or	
processed locally.	
Number of programs that provide	
food and/or nutritional	
information/support for people with	
specific health issues (e.g.,	
diabetes, HIV/AIDS)	
,	
Charitable food provider policies	
regarding how food is accessed	
(line-ups, religious observances	
before food is provided, etc.)	

Nutritional quality of food provided	Charitable Food Quality Assessment
at charitable food operations	
Number of community kitchens	Fresh Choice Kitchens has a listing of community kitchens
	in BC.
Social/Cultural Indicators	Social and cultural indicators are important for
	understanding the role that food plays in social life, food-
	related knowledge and skills and how food is valued within
	the community.
Availability, accessibility and	Community Food Mapping
acceptability of food resources	
within a neighborhood or other	
community (communities may be	
geographical or based on a shared	
identity).	
Values placed on healthy eating	Survey of Community Food Knowledge and Skills
Food and nutrition buying habits	
Availability of culturally relevant	Interviews, focus groups and oral histories
and/or traditional food	interviewe, reduc groupe and crar motories
and or traditional root	
Local Food Indicators	These indicators will tell you how available and accessible
	locally-produced food is within your community.
Distance that food travels from farm	Food Miles Calculation Tool
to fork and associated green house	
gas emissions.	
The ability of local agriculture to	Optimum Nutrition Environment Assessment Tool
meet the nutritional needs of	
residents.	
The percentage of food consumed	Food Flow Analysis
in the region that is grown or	
processed in the region.	
Availability of local compared to	Local Food Retail Survey
conventional produce in retail	
stores	

Price of local produce compared to	
imported food	
Food Policy Indicators	These indicators will tell you the extent to which food policy
	is integrated within institutions within your community.
% organizations and communities	Institutional Food Policy Inventory
that have implemented healthy food	
policies	
% of hospitals, long term care and	
schools districts with a healthy food	
policy	
% of communities with intersectoral	Contact the food security coordinator in your health region
food councils	for information. This indicator should be used for larger-
% of communities with a food	scale studies (e.g., regional-level), not for community-level
security needs and assets	food system assessments.
assessment	

Tools and Methods for Measuring Community Food Systems

Food System Mapping

Much of the information collected through a Community Food Security Assessment can be displayed on maps. These maps can show a variety of information, from where grocery stores are located to the distribution of community gardens. Maps can be very low-tech, drawn with pen and paper or can be created using sophisticated computer programs that display a variety of information.

GIS Mapping

Geographical Information Systems or GIS are computer programs that can display spatial information to produce maps. A few examples of maps that could be created from information collected as part of a food system assessment include:

- Relative location of high schools to fast food restaurants
- Location of food banks in relation to low-income populations
- The concentration or lack of grocery stores in a neighborhood

This information can inform decisions associated with the development of community plans or the provision of transit services. Some location data for mapping, such as grocery stores and fast food restaurants, can be accessed through Reference Canada: http://www.referencecanada.com/.

On-Line Resources

One example of GIS food mapping is from <u>The Lexington Community Food</u>
 Assessment.

Community Food Mapping

Community food mapping provides an opportunity to develop a database of food resources within a community and helps to promote greater collaboration between various initiatives. A community food mapping exercise begins by an invitation to a community meeting — including everyone who is in some way involved in growing, supplying, distributing, and cooking food. At the meeting, ask participants to mark on a map all the initiatives and projects they know about in the area that has anything to do with food. This can include stores, community gardens, farmers' markets, community

kitchens, soup kitchens, farms or farm stands, religious institutions that provide food, food-related social enterprises, restaurants, food banks, and areas where wild food is gathered. Color-coding can be used to distinguish between various types of projects (charity, community, retail, social enterprise).

Community food maps can be used in a variety of ways. The information can be placed into a simple mapping program, such as google maps (www.google.com) or put into a brochure as a community resource guide. For example, Fraser Health has created an online food map of community gardens, farmers markets, food banks and other food resources in the region: http://cmnbc.ca/atlas_gallery/fraser-health-food-security-atlas

Tools for Collecting Data on Community Food Production Indicators

Urban Agriculture Inventory

An Urban Agriculture Inventory provides an assessment of land that is currently or could potentially be used for food production. This can be an important tool for understanding the potential for urban agriculture in a community. The inventory should include all of the following:

- Land currently being used for food production, including large and small scale agriculture, community gardens, and roof-top gardens (food producing only);
- municipally-controlled land such as under-utilized streets, right of ways, greenways, greenstreets, blooming boulevards, bikeways;
- vacant or under-utilized land on new and upcoming major developments;
- private vacant or under-utilized land;
- provincial or crown land (e.g., hospitals, schools);
- federal land.

Once an inventory of sites has been completed, the second phase is to analyze potential uses for sites that are currently not productive. The analysis covers both physical criteria (sunlight, access to water, slope, impervious surface, brownfields, adjacent buildings, contaminated soil, proximity to other urban agriculture activity) and social criteria (access to parking or transit, bikeway proximity, site security, land tenure, demonstrated need, neighbourhood support, visual impression, opportunities for community capacity

building, proximity to density). Based upon these criteria, land can be categorized into that which is appropriate for:

- small-scale growing operations (food bank gardening, herb growing, beekeeping, pocket garden, floriculture),
- large scale growing operations (community supported agriculture, urban orchards, animal husbandry),
- · community gardens, or
- production on impervious surfaces or poor soil (e.g., vertical gardening; indoor growing, greenhouses, community processing, farmers' markets, container gardening, hydroponics).

More information on conducting an Urban Agriculture Inventory can be found at http://www.diggablecity.org/

Community Garden Assessment

Assessing the status of community gardens can provide information on how well they are being used, how productive they are and if there is demand for more gardens. This is important in areas where urbanization and densification is reducing access to private garden space. Community garden assessments can be conducted with surveys, but it is recommended that site visits be used as the primary method or in addition to surveys. Site visits are particularly useful for generating a list of foods being produced.

Basic questions to ask regarding community gardens:

- Where are gardens located? Are they easily accessible via walking or public transportation?
- How many plots exist at each garden? What size are the plots?
- What is being grown? (These data should be collected through site visits.)
- Does the community garden have collective growing areas such as an orchard, herb gardens, and bee farms? If yes, how much is harvested and how is it distributed?
- Do the gardens have waiting lists? If so, how long (average length of wait)?

The Community Food Security Coalition has developed a community garden survey for adults and youth that can be used to assess the effects of community gardens in terms of social capital, healthy eating and exercise:

http://www.communitygarden.org/docs/community_gardener_survey_for_adults_templat_e.doc.
For more evaluation tools please visit the Community Food Security Coalition:
http://www.foodsecurity.org/evaluation_pg2.html

Tools for Collecting Data on Food Access and Distribution Networks

The Nutritious Food Basket Costing Tool

Using a food-costing tool can be helpful in determining if residents can afford healthy food. To analyze the cost of a healthy diet and compare costs across different areas, a standard costing tool is Health Canada's Nutritious Food Basket (NFB), which lists 66 food items with standard container sizes or volumes, in the following categories: milk products, eggs, meat, poultry and fish, meat alternatives, grain products, citrus fruit and tomatoes, other fruit, potatoes, other vegetables, fats and oils, and sugar and other sweets. The strength of this tool is that it allows a comparison between the cost of a healthy diet and measures of income, thus providing one indicator of low-income barriers to health and nutrition. You can refer to the Nutritious Food Basket Guidance Document from the Ontario Ministry of Health Promotion for more details on how to conduct this type of analysis.

Because food items may be priced differently in stores of different sizes, it is useful to determine the cost of the Nutritious Food Basket in both small and large grocery stores. The Reference Canada database, available at Small Business BC, maintains a database of retail grocers, which offers a number of metrics, including seven categories of total annual sales. Consolidating the seven into three categories results in stores with annual sales of less than \$1 million, between \$1 and \$2.5 million, and \$2.5 million and greater. Determining the cost of the Nutritious Food Basket at several stores of each size will provide a comparison between stores of different size within a neighbourhood and across a city or town. Measuring the cost of the Nutritious Food Basket in several neighbourhoods with different household or family income levels provides a comparison of the relative cost of healthy eating in neighbourhoods with different incomes. Further, the differences in cost, if any, between differently sized stores or between different neighbourhoods can be broken down by food group to investigate whether one or more food groups accounts for a larger or smaller part of the difference in cost. The cost of the

Nutritious Food Basket can further be compared to the Low Income Cutoff and to the current provincial welfare rates.

Food Desert Analysis

A food desert can be defined as an area where healthy food is unavailable due to lack of retail outlets, food prices that are unaffordable for residents or both. One relatively simple way of measuring food deserts is to create maps that allow you to compare the location of grocery stores to income levels within your community. This is best done using a GIS mapping program in which both income and location data can be entered. From these maps, you can explore the following questions:

- Do low-income neighborhoods have fewer grocery stores than high income ones?
- What type of grocery stores exist in low and high income neighborhoods?
- Are they large or small stores?

If low-income neighborhoods have fewer or lower quality stores, this may mean that the area is a food desert. For more information on how to conduct a food desert analysis see: http://www.fooddesert.net/

Shopping Habits Survey

Measuring food access can also be done with a survey of residents about their shopping habits and preferences. Questions can include where people shop, what they buy and how they feel about the options available to them. This information can be combined with maps in order to provide a more complete picture of the food landscape in your community.

Online Resources

 <u>Food Preferences in San Francisco's Southeast Sector</u>, provides a sample set of questions on shopping habits.

Rapid Market Assessment

Conducting an assessment of farmers markets in your community can help you understand the consumer demand for local food, the economic and social contributions of farmers markets, and the viability of the local agricultural sector. Rapid Market Assessment is a tool developed to assist farmers' markets to gather quickly and cost effectively the information necessary to understand their market. This tool combines

quantitative methods, attendance counts, and "dot" surveys, with Constructive Comments and Observations (CCO) that are provided by a group of selected market reviewers (often other market managers).

Attendance counts provide information that is useful for estimating vendor sales and the economic impact of farmers' markets on surrounding businesses. It can also provide support for the contention that farmers' markets are important sites of social interaction. In a "dot" survey, farmers' market customers respond to questions regarding where they live, how much they spent (or plan to spend) at the market, and what draws them to the market. The CCO component asks reviewers to comment on the atmosphere, product quality and quantity and physical characteristics of the market and make suggestions for improvement.

For more details on how to conduct a RMA, go to Tools for Rapid Market Assessment.

Charitable Food Consumer Surveys

A survey of charitable food consumers is a method of understanding the demographics and other characteristics of this population. The Daily Bread Food Bank (DBFB) in Toronto conducts annual assessments of who is utilizing their services. They collect information on demographics, income, immigration, housing, and disability in order to help advocate for specific programs to address the needs of the specific populations who use their services. In addition, the DBFB conducted an *area analysis* of food bank users, to provide information collected through food bank user surveys and categorize them according to location within the city. This was done in order to identify the key issues driving food bank use in different parts of the region and to ensure that food distribution is aligned with area needs.

Online Resources

- See Who's Hungry: 2008 Profile of Hunger in the GTA.
- Another example of food bank client surveys can be found at the State of Washington's Emergency Food Assistance Program Customer Survey Report.

Charitable Food Provider Survey

Charitable food providers can be surveyed in order to understand the process by which they obtain and distribute food. For example, the Redwood Empire Food Bank and the University of California Cooperative Extension developed an Emergency Food Provider Survey for charitable food providers that collects information on:

- who is served by the program;
- the number and type of hampers or meals;
- the number of clients served and the criteria used to receive food;
- where food is obtained;
- types of foods that are lacking;
- food storage and waste.

Charitable Food Quality Assessment

In order to assess the nutritional quality of the food provided through the charitable food system, begin by surveying a representative sample of charitable food providers in your area (if the area is small and there are few providers, try to obtain information from all). For this survey, site visits may be optimal as it provides the opportunity to see actual food quality and portion sizes. If site visits are not possible, ask each organization to tell you in as much detail as possible the menu of items being served that day. Be sure to ask how the food is prepared and, for items such as soups and stews, which ingredients are used.

The assessment of food quality can be done in several ways. One is to categorize food into types (e.g., fruits and vegetables, meat, dairy) and then estimate how well charitable hampers or prepared meals meet recommended daily intakes. Alternatively, you may wish to conduct a more detailed assessment by determining the actual nutritional content of each meal. There are many online calculators to help with this. For example, the University of Illinois' The Nutrition Analysis Tool (NAT) can provide information on calories, fat, fiber, protein, carbohydrates along with vitamin and mineral content for selected foods.

Tools for Measuring Social and Cultural Indictors

Survey of Community Food Knowledge and Skills

A survey of food knowledge and skills can provide an understanding of how people perceive food issues (e.g., local food, healthy food) and the skills and resources they possess to act upon their knowledge. This information can help to target interventions. For example, people may have knowledge about food issues but not have access to the resources to make good choices. In this instance, more education would not address the

issue, however, more resources would. Alternatively, if there is a gap in knowledge, then more effort should be put into increasing awareness. These interviews can be conducted by phone, mail or face-to-face. Some important questions to ask are:

- How many residents feel they know basic nutrition information? What is the main source of nutrition information in your community? How many residents in your neighbourhood know how to cook? How many cook regularly?
- Do all residents in your community have access to an oven, a refrigerator and functioning gas and electricity? Do all residents in your community have the tools they need to cook — pots, pans, and utensils?
- How important is food to the people in your community? What does it mean to them? What are the specific cultural meanings of food in your community?
- How many community residents make food/eating choices based on nutrition and health considerations?

Online Resources

- The Local Food Questionnaire developed by Kenyon College
- La Plata County Food Assessment Consumer Survey
- The Community Food Security Coalition has a number of consumer surveys

Tools for Measuring Local Food

Food Miles Calculation Tool

The concept of "food miles" is used to describe the distance that food travels from the location where it is grown or raised to the location where it is consumed. The Region of Waterloo Public Health recently conducted a study of food miles using methodology originally developed by the Lifecycles Project. Lifecycles has created an online tool for calculating food miles using import data tracked by Customs and Immigration Canada to generate average distances traveled by all imports of selected food items.

See: Food Miles: Environmental Implications of Food Imports to Waterloo Region

Food Flow Analysis

A food flow analysis allows a community or region to determine what percentage of the food that is consumed in the region has been grown, raised, and/or processed in that region. In 2005, the Region of Waterloo undertook a food flow analysis. It was concluded that most of the items in the Region of Waterloo Food Basket were readily available in

local supermarkets and convenience stores and that most food items have a moderate to high degree of Ontario content. See: Region of Waterloo's Food Flow Analysis.

Optimum Nutrition Environment Assessment

This study, conducted for the Region of Waterloo Public Health, looked at the nutritional needs of their community and assessed the potential for meeting those needs with the products of local agriculture. (For a detailed description of this study and methodology, please see Optimal Nutrition Environment for Waterloo Region, 2006–2046.)

Local Food Retail Survey

Measuring the amount of local food available within grocery stores can provide a good indicator of availability of these items. Measuring the amount of local food available in grocery stores can be done by measuring the amount of shelf space devoted to local items (and then calculating the percentage that is local) or measuring the percentage of a particular food category (e.g., dairy or produce) that comes from local sources. It may also be useful to record the price of local food in comparison to non-local items to determine if local food is more economically accessible. Surveys can also assess the current and potential use of local food by restaurants and other venues.

On-line Resources

- The Bitterroot Valley - Community Food Project (CFP) Coalition developed a
 Grocery Store Survey that asks about local food procurement.
- The Citizens Action Coalition of Indiana used a <u>Local Food Survey for</u>
 <u>Restaurants</u> in order to gauge how much local food was being utilized in restaurants within the community.

Tools for Measuring Food Policy

Institutional Food Policy Inventory

Institutional food policies can have a critical role in redesigning a community's food system. Large institutions, whether they are school, universities, prisons, hospitals, or even municipalities can play a role in promoting a sustainable food system by facilitating access to healthy, local food. This not only improves the dietary health of members of those institutions but also reduces environmental pollution caused by unsustainable growing and transportation methods. This contributes to the health of the wider community.

To make an institutional food inventory, begin by asking, "Are our food policies and practices aligned with patient, member, student and employee wellness and with health education programs?" Conduct an inventory of the food offered onsite. This will include inpatient food services, cafeterias, vending machines, food carts, and catered meals.

Consider the following:

- What kinds of food are provided? What proportion could be considered healthy (e.g., fresh fruits and vegetables, low-fat meat, low-fat dairy, water) and what proportion is "junk" (e.g., candy, soda, pastries)?
- What is the price difference between a healthy and an unhealthy option (e.g., compare the price of an apple to that of a candy bar)?
- What is the quality of healthy foods?
- Are healthy options readily available or are they difficult to find?
- What proportion of the food is locally sourced?
- Are there food producing gardens and how is the food used?
- How is food waste disposed of? What percent is recycled? What percent of unused food is donated?

On-line Resources

- The Food Action Coalition in Surrey, BC has created a <u>Food Policy Toolkit</u> with checklists to help guide your analysis of institutional food policies and practices.
- The La Plata County Food Assessment has a <u>School Food Services Survey</u> that can be used to assess the school food providers.